Mike Arnold

Mayor | Missionary | MBA
#1 Bestselling Author

Mike Arnold delivers paradigm-shifting keynotes rooted in real-world experience-from the city hall to the frontlines of global missions. A bestselling author, systems strategist, and former mayor, Mike helps leaders align people, purpose, and systems for results that last.

Think Will Rogers with an MBA: someone who makes you laugh, rethink, and lead with purpose.

Book Mike: www.MikeArnold.org

Truth. Alignment. Legacy.

Meet Mike Arnold

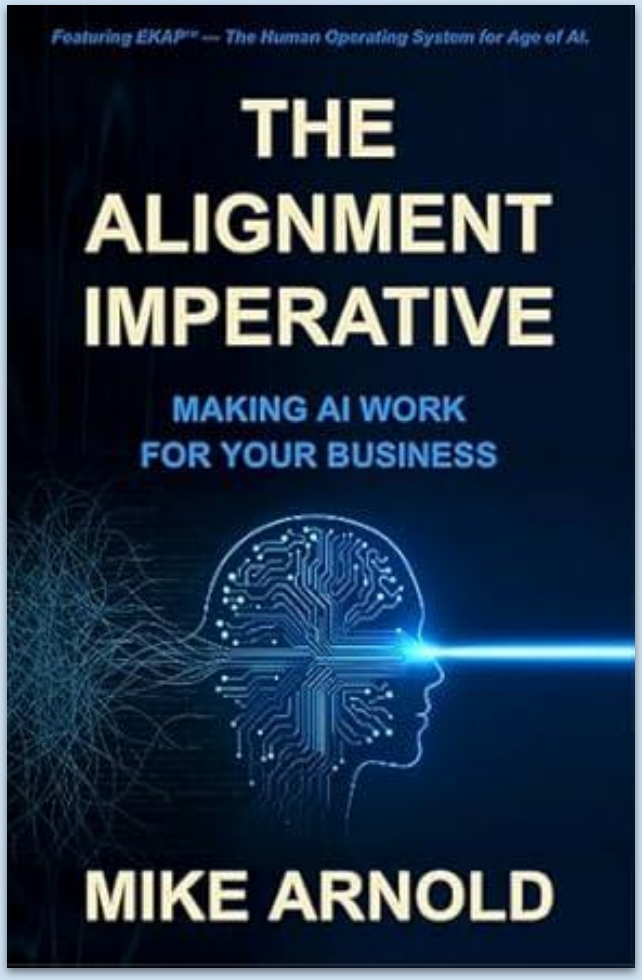
Strategist. Storyteller. Builder of Things That Last.

Mike Arnold is a strategist, systems builder, and communicator with three decades of hands-on leadership experience. As a former mayor, political consultant, award-winning journalist and filmmaker, nonprofit founder, and bestselling author, Mike has helped build cities, startups, schools, and global missions. From leading AI adoption in small-town government to launching humanitarian efforts on three continents, his work reflects one core theme: lasting impact through aligned leadership.

Quick Facts

- First mayor in Texas to deploy AI in small town government
- Bestselling author of *The Alignment Imperative: Making AI Work For Your Business*
- Executive MBA in Strategic Leadership (No. 2 ranked program)
- Founder of global nonprofits, media networks, and tech ventures
- 30+ years in live media, print and TV+film production
- Award-winning speaker, film producer, journalist

Known for his clarity, wit, wisdom and warmth, Mike doesn't perform—he relates. His talks feel like conversations with someone who's been where you are and can show you what's next. He speaks to presidents and pastors, CEOs and missionaries—with the same grounded, catalytic clarity.



Mike's book hit #1 bestseller on Amazon in the field of Strategic Management

In 2006, traveling in planes, buses, 4X4s and dugout canoes, Mike led a team of US teens and chaperones to be the first outsiders ever to visit the Moskito Coast village of Wahabisba, Honduras. This is the mission team with the entire population of the village.

Core Keynote Topics

Engaging, inspiring, and outcome-oriented.

Leading Through the Shift

How AI is Changing Leadership—and What to Do About It

AI is changing everything. Now more than ever, leadership requires clarity and courage. Based on Mike's *The Alignment Imperative* and service as the first Mayor in Texas to implement AI in small-town government, this talk equips leaders to navigate disruption and lead with confidence in the AI era.

Ideal For:

- Executive leadership teams
- Corporate & civic innovation summits
- Boards navigating growth or disruption
- Strategy and transformation retreats

Optional Angle: Adopting AI in Local Government

On Mission: From the Frontlines

The Clarity, Courage, and Conviction to Finish Strong

Sustainable success starts with mission clarity. This powerful keynote speaks to founders, movement-builders, and leaders carrying real weight. It's raw, real, and rooted in stories from the frontlines of leadership, risk, and reform.

Ideal For:

- Executive and founder retreats
- Ministry and civic leadership forums
- Growth-stage startups and boards
- Leadership teams at a crossroads

Alignment is the Assignment

Where People, Purpose, and Performance Finally Meet

"Leadership is bringing alignment to your assignment." In this keynote, Mike explores placing people, resources, and objectives where they belong —so the whole enterprise flows. Alignment isn't bureaucracy. It's breakthrough.

Ideal For:

- Strategy offsites and executive retreats
- HR and talent development leaders
- Succession planning/founder transitions
- Nonprofit and mission-driven teams

Optional Angle: Align for Optimal Fundraising

Me & Ms. Hanatu: Hope in the Fire

Uncovering Injustice. Rediscovering Humanity.

This keynote—based on Mike's upcoming documentary—takes audiences to the frontlines of Nigeria's war-torn communities through the eyes of Ms. Hanatu, a single mother who lost everything. You'll cry, laugh, and leave inspired to lead with deeper compassion, resilience, and courage.

Ideal For:

- Missions leaders and justice orgs
- Global development summits
- Justice initiatives and universities
- Faith-driven donors and advocates

Inside Power: The Price of Influence

Leading With Conviction in a Compromised World

Mike Arnold has lived inside the system—advising campaigns, shaping policy, and navigating real power. In this candid keynote, he unpacks the price of influence and the pressure that tests every leader. Not about partisanship—this is about staying aligned when it matters most.

Ideal For:

- Executive and founder retreats
- Ministry and civic leadership forums
- Growth-stage startups and boards
- Leadership teams at a crossroads

The Master Plan

God's Eternal Design for Purpose, Power, and Impact

This rousing keynote is a liberating call to Kingdom alignment, forged from the Scripture and life on the frontlines. Based on Mike's book *UPRISING*, it's a paradigm-shifting message for leaders who want to build what truly lasts.

Ideal For:

- Kingdom entrepreneurs and ministries
- Church networks and apostolic teams
- Faith-driven CEOs and boards
- Spiritual leadership summits

Booking + Format Options

Session Formats

- Keynote (45-60 min)
- Breakout or Fireside (30-45 min)
- Half-day / Full-day Retreat Facilitation

Optional Add-Ons

- Fundraising Breakout: Optimize Fundraising with an Alignment-Based Strategy
- Municipal AI: Navigating Innovation in Local Government
- Executive Session: AI + Leadership Clarity Consulting

Standard Booking Terms

- Keynotes start at $5,000. Rates vary by scope and audience size
- Custom packages available upon request
- Nonprofit and mission-aligned discounts
- Travel & lodging covered by host
- Books/media may be bundled at cost

Booking Contact

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LinkedIn: www.linkedin.com/in/arnoldmike

In May 2024, Mike addressed the leadership of Plateau State University, Nigeria - one week after a terrorist attack on campus, and a few months after the nearby Christmas Massacre which claimed 140+ victims.

Endorsed by 99+ Professionals on Linkedin

for Leadership, Strategic Planning, Entrepreneurship, Strategy and Management

"Mike's Arnold's style of teaching is a type that you wouldn't like him to stop."
Rev. Dr. Marshall Uba, President, Int. Fellowship of Covenant Churches

"Mike Arnold has been entrusted with an important word for this generation. His message imparts life, renewed vision and focus on walking victoriously."
David Lee Brown, Director, SA Tabernacle House of Prayer

"Mike Arnold brings passion to life in your listeners."
Pete Chagnon, Radio Host, New Life FM

"If you want an interview or story that hits people in the heart, talk with Mike Arnold."
Chris Fabry, Author and Host at Moody Bible Network

"Mike Arnold unfolds hidden truths that most see, but few dare to say. His perceptions are much like him as a person - honest, clear and forthcoming."
Dr. Peter C. Spencer - Executive Producer of Return to the Hiding Place

Mike and his work have been featured in these and other outlets:

550KTSA News · Talk · Traffic · Weather | Moody Radio | Houston Chronicle | KSAT 12 | CBS Austin | K-Love Positive & Encouraging | NewsRadio 590 KLBJ

San Antonio Express-News | The Economist | ARISE News | The Lars Larson Show | The Senate of Texas | TBN | Taipei Times | The Nation

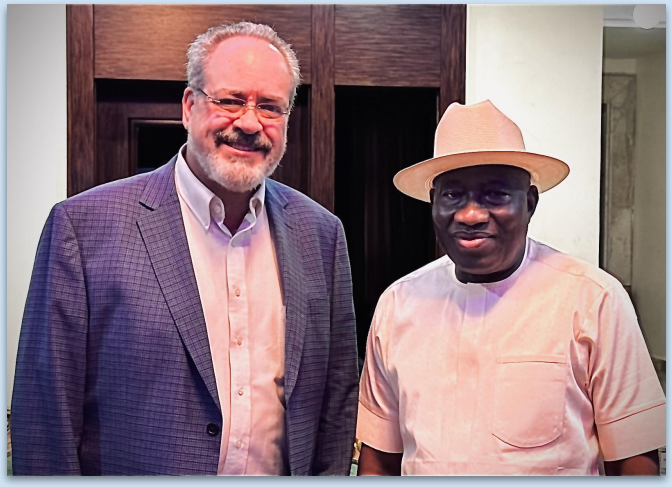
The Daily Times | KVUE | KXAN | Crux | Vanguard | Rome Reports | mediaweek

ADDITIONAL MATERIALS

Available upon request:

- Speaker One-Sheet
- Custom proposals
- Full list of media appearances & interviews
- Documentary access (Me & Ms. Hanatu)
- Endorsement/press sheet

Let's bring clarity, courage, and lasting alignment to your next event.



Mike with Nigerian Pres. Goodluck Jonathan