SPEAKER KIT · 2026–2027

#EARTHSHAKER MIKE ARNOLD

The frontline investigator said to have triggered America's Christmas bombing of Nigeria — and now the **#1 target of Nigeria's $9 million Washington lobbying campaign**.

> *In Hamburg this year, the hall was chanting* **EarthShaker** *before he reached the lectern.*

3B+	15	380+	358K	70+	2
IMPRESSIONS, ALL MEDIA, 72 HRS	TRIPS TO NIGERIA	STUDENTS TAUGHT DAILY	ORGANIC FOLLOWERS	MEDIA HITS SINCE OCT. 2025	#1 BESTSELLING BOOKS

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WHY BOOK HIM

Stories that stick.

Mike Arnold founded a statewide television news network at twenty-eight and ran it with 125 employees. He came up through the dotcom boom, built a youth ministry that now works in multiple states, got elected mayor of his Texas hometown, became the first Texas mayor to put artificial intelligence to work in a city hall, and wrote the #1 bestseller about it. He holds an executive MBA in strategic leadership from the second-ranked program in the country.

He has also stared down a charging bull hippo in Tanzania, lassoed a cayman croc in the Amazon, served in a Nigerian leper colony, and spent sixteen years documenting the longest running genocide on earth.

That is the proposition. A transformative leader across a lot of fields, a top education, deep global experience, a life of adventure — and the thing that ties it together: he can tell it. Audiences don't remember frameworks. They remember stories, and he has a life's worth of them.

Nigeria's government flew him to Abuja to deny a genocide. He stood up at their own press conference and told the truth instead. Nigerians named him the EarthShaker, and in the diaspora the name gets there before he does — Hamburg, London, Los Angeles, and three schools inside Abuja where the children know him on sight.

> "A *former mayor of a little town in Texas who has taken on and dramatically exposed the government of Nigeria for its role in genocide against Christians in that country, prompting President Trump, among other things, to step in and try to protect those who are being victimized by jihadists and the genocide they're intent on inflicting.*"
>
> **FRANK GAFFNEY** — ACTING ASSISTANT SECRETARY OF DEFENSE UNDER PRESIDENT REAGAN; FOUNDER, CENTER FOR SECURITY POLICY · *SECURING AMERICA*, JANUARY 12, 2026

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THE EARTHSHAKER

They flew him in to say there was no genocide.

Sunday morning, October 5, 2025. Mike Arnold was at a men's breakfast in Blanco, Texas, eating biscuits and gravy, when his phone rang. On the line were Nuhu Ribadu, Nigeria's National Security Adviser, and the president's international PR adviser.

Come to Abuja, they said. A government fact-finding mission, then an international press conference — meet the right people, see what we show you, then tell the world the truth. At that same moment those same men were telling the Nigerian press the genocide was a hoax.

He knew the play. North Korea has run it for decades. Fly in a useful American, show him the good parts, send him home to vouch for you. They wanted their own Jane Fonda.

He took the ticket. A former U.S. ambassador and a thirty-year civil rights attorney both told him they might kill him. Frontline journalists living in hiding sent him a dossier on his own host. Amb. Lewis Lucke, who ran the rebuilding of Iraq, told him that if it were him, he'd get on the plane. He updated his will, had a farewell dinner with his family, and went.

One week after that call he landed and was pushed straight into the machine: a photo op with three radical imams, then the country's top-rated live news program, then a ballroom at the Abuja Hilton full of government officials and the international press.

October 14, 2025 — the Abuja Hilton

They built the stage. He flipped the script. Instead of blessing their story he read them an indictment — names, dates, mass graves, six years of evidence gathered on the front lines.

He had a car outside with his bags already loaded. Thirty hours there, thirty hours on the ground, thirty hours back.

THE SHOCKWAVE

The Nigerian Senate convened an emergency session the same day. Within seventy-two hours the story had generated more than 3 billion impressions across all media. Nigerians compared him to Tiananmen Square's Tank Man and gave him a name: **EarthShaker**. Seventeen days later President Trump threatened to go in "guns-a-blazing." On Christmas Day, American forces struck a terrorist stronghold in Sokoto.

His following went from barely a thousand to more than 358,000. Then came the congressional briefings, the keynote invitations, network primetime, and a #1 bestseller.

The other side noticed too. Nigeria committed $9 million to a Washington lobbying contract with Roger Stone on the payroll, and he became its number one target. The Sultan of Sokoto — king and spiritual leader to more than 100 million Nigerian Muslims — attacked him by name. A terror-connected cleric demanded he be banned from the country. Ambassador Sam Brownback told him the danger had followed him home to Texas, and told him to carry a gun.

BIOGRAPHY

Mike Arnold

Mike Arnold has stared down a charging bull hippo in Tanzania, lassoed a cayman croc in the Amazon, landed giant squid in the Sea of Cortez, stood on the spot where William Wallace was executed, and sipped a soda in the Paris lounge where Princess Diana had her last drink. He has also served in villages, orphanages, prisons, schools and a Nigerian leper colony, and watched the smoke still rising from a terrorist bombing.

He is a country boy from the Texas Hill Country who keeps ending up in the most amazing situations.

He founded a statewide television news network at twenty-eight and ran it with 125 employees. He built Cross Trail Outfitters, a youth ministry now working in multiple states. He was elected mayor of Blanco, Texas, served from 2023 to 2025, became the first Texas mayor to put artificial intelligence to work in a small-town city hall — then wrote the #1 bestseller about it. He holds an executive MBA in strategic leadership from the second-ranked program in the country.

That's not what he is best known for.

He first went to Nigeria in 2010, to give a talk, and fell for the country. In 2019, on his ninth trip, an unexpected detour took him off Abuja's gleaming highways and down a dirt road into a maze of shanties and open sewage ditches hidden in the middle of the capital. That is where he met Ms. Hanatu.

She had taught school for twenty years in Gwoza before Boko Haram overran her town. She walked out barefoot at night with her three daughters in a column of fifty-one people, crossed into Cameroon on swollen legs, and after the better part of a year and more than five hundred miles landed in a camp her own government would later deny existed. She asked him for one thing: help me teach these children. Not money. Not food. Not medicine.

That promise is now three schools teaching more than 380 displaced children every day, with Ms. Hanatu as a head teacher. Keeping it pulled him back to the front lines five more times — often undercover, against State Department Do Not Travel warnings — fifteen trips to Nigeria and seventeen to Africa in all.

Then came Abuja. Since that October he has keynoted two congressional briefings, taken a seat on a Washington policy working group, and given more than seventy interviews.

He is the author of two #1 bestsellers — *EPICENTER: Nigeria, Radical Islam, and the War for Global Order*, which hit #1 in three Amazon categories within three days with no paid marketing, and *The Alignment Imperative: Making AI Work for Your Business* — and executive producer of the documentary *Me & Ms. Hanatu*.

He and his wife Amy have four children and four grandchildren and live in Blanco.

> *"Tinubu has the presidency, the security services and $9 million worth of Washington spin doctors. I've got muddy boots, an iPhone and 16 years of receipts."*
>
> MIKE ARNOLD

KEYNOTES

Six examples. Not a set list.

Mike is a storyteller and a communicator, not a performer with a routine. Every talk is built and polished for the room it is given in. These six are representative examples — his range runs well past any list of titles. Tell him the audience and what they need to leave with, and he will build theirs.

The Stooge: My Amazing Journey from Missionary to EarthShaker

SIGNATURE · UNIVERSITIES · COUNCILS · DIASPORA · ASSOCIATIONS · CHURCHES

How a Texas rancher ended up the most-named target of a foreign government's lobbying campaign. Fifteen years, one promise, and the day it all came due.

Epicenter: Uncovering a Shadow Caliphate and the Longest Running Genocide on Earth

POLICY · ACADEMIC · NATIONAL SECURITY · HUMAN RIGHTS

One jihad, unbroken since 1804 — the caliphate, the enslavement, Biafra, and the killing this morning. Arnold built the count himself: 4.3 million killed, 13.2 million enslaved, 20.5 million driven from home.

Alignment Is the Assignment: Front Line Lessons for Transformative Leadership

CORPORATE · ASSOCIATIONS · BUSINESS SCHOOLS · CIVIC LEADERSHIP

Vision inspires. Strategy guides. Alignment activates. What it takes to hold a team, a culture and yourself together when the pressure is real rather than theoretical.

Church Burning: What Will It Take to Rediscover the Way?

CHURCHES · CHRISTIAN COLLEGES · CONFERENCES · LEADERSHIP TEAMS

They called it the Way before they called it anything else. We got very good at buildings, organizations and raising cash, and lost the mission He gave us. Not whether we lost it — what now. And the title isn't about buildings on fire; it's about a Body ablaze.

God's Master Plan: Victory Is Our Destiny

CHURCHES · MEN'S GROUPS · LEADERSHIP TEAMS

Christians were not called to wait out the world. The Kingdom is not a rescue operation, it is an advance — purpose, authority and fruitfulness, proven where nothing else held.

Defeating Islam: Satan's End-Times Offensive — and How We Win

MEN'S CONFERENCES · PROPHECY · MISSIONS · NATIONAL SECURITY

The DNA of Islam, the history of its spread, and the threat it poses today — and the Biblical strategies we must stand on if we are going to survive.

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HOW MIKE WORKS

Memorable moments that change people.

He travels with sixteen years of material and asks what your room needs to walk out with.

That does not mean unrehearsed. It means the talk is built for your audience rather than pulled off a shelf — researched, shaped and polished before he gets on the plane. You'll get a call beforehand, a title and a paragraph for your program, and the theme you asked for. What you won't get is the speech he gave last Tuesday.

He came up winning in impromptu and extemporaneous speaking and never lost the habit. The material is in him; the room decides what comes out of it. A missions Sunday and a world affairs council can book the same title and hear two different hours, and both of them will hold the room and deliver real impact that matters.

What an organizer is actually buying

Not a MAGA figure and not a churchman. A builder, a mayor, an author and a witness — with the storytelling to make any of it land. He can hold a world affairs council, a corporate general session, a Sunday morning and a men's retreat, and he does not give any of them the same talk.

For men's groups. Mike has spent twenty years in rooms full of men — hunting camps, campfires, church basements and boardrooms. For men's groups and men's retreats he works without a lectern.

FORMATS

- General session or keynote
- Breakout or workshop
- Sunday service or missions weekend
- Screening of *Me & Ms. Hanatu* with conversation
- Weekend retreat
- Community tour

ALSO AVAILABLE

Panels, moderated conversations, donor breakfasts, student sessions, media and press while he is in town. Arranged separately from the keynote.

Books available to hosts in bulk at a discount, delivered before the event.

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FORMAT

Weekend retreats

A keynote lasts forty minutes. A weekend changes somebody.

Twenty years ago Mike and his wife started taking teenage boys into the woods. Over a decade they ran camps on ranches, at fishing lodges and on a private island in the Outer Banks. There was no curriculum. Every session ended around a fire, and that is where the real work happened — the conversations nobody has in a pew, and the ones men will not start until it is dark and nobody is looking at them.

The content changes. The campfire does not. Of everything Mike does, this is the work he would do for free, and the work people still write to him about twenty years later.

WHAT IT ACTUALLY IS

Not a conference with free time bolted around it, and not four sessions and a handshake. It is a weekend lived together — immersive, hands-on, and small enough that nobody hides in the back.

Mike is in all of it. Teaching, listening, eating at the same table, still there when the fire burns down. Sessions run as long as the room needs them, and some of the best work happens between them. Men come off these weekends saying two things: that it was the most restful time they have had in years, and that something in them moved. Both are the point.

WHO IT IS FOR

- Men's groups and men's ministries
- Church leadership teams, elder boards, staff retreats
- Executive and founder groups
- Mission teams preparing to go, or coming back

WHAT A HOST PROVIDES

- The venue, lodging and meals
- Travel for Mike and one companion
- A gathered group — twelve to thirty is the range where a weekend works. Larger than that and it becomes a conference

TERMS

Honorarium set with the host and scaled to the group. Books available at a discount.

A note for program chairs

Mike holds only a handful of these a year, and they are set well in advance. Groups that want one are best served opening the conversation six to nine months out.

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FORMAT

The EarthShaker Tour

For Nigerian diaspora communities worldwide, and specifically Igbo and Biafran communities. A host arranges the tour. Mike brings the crowd, the message and the reach.

This is the format the Hamburg hall came out of. A community leader or union builds a calendar across a few days and Mike works it end to end. Hosts have consistently drawn rooms beyond what they planned for, because the audience is already following the story.

WHAT A HOST ARRANGES

- The calendar of events, and promotion
- Enlisting other groups to participate
- Invitations to key individuals for meetings
- Travel for overseas trips, business class
- Lodging, meals and ground logistics

COMPENSATION

- Love offering, honorarium or stipend for time, negotiable
- Opportunity to sell books

WHAT MIKE BRINGS

- 358,000 organic followers with viral reach
- Promotion and original content before, during and after
- Drawing power, and help recruiting attendance
- Real time with hosts and key leaders

INCLUDED IN A TOUR

- Speaking at churches, community groups and conferences
- Meetings with leaders
- At least one meeting with potential funders for the media and narrative campaign
- Time to interview Biafran war veterans and survivors for historical preservation

> **On the oral history.** The generation that lived the Biafran war is going. Wherever a tour allows it, Mike sets aside half a day to record veterans and survivors on camera, at no cost to the community, for a permanent archive. Ask early and it goes in the calendar.

STOP THE CHRISTIAN GENOCIDE AND RESTORE NIGERIA RALLY, WASHINGTON, D.C., DECEMBER 1, 2025. ARNOLD GAVE THE KEYNOTE.

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THE RECORD

What they say

> *"Mike Arnold unfolds hidden truths that most see, but few dare to say."*
>
> **DR. PETER C. SPENCER** — EXECUTIVE PRODUCER, RETURN TO THE HIDING PLACE

> *"Mike Arnold has been entrusted with an important word for this generation."*
>
> **DAVID LEE BROWN** — DIRECTOR, SA TABERNACLE HOUSE OF PRAYER

> *"If you're looking for a great interview that will hit people right in the heart, consider talking with Mike Arnold."*
>
> **CHRIS FABRY** — AUTHOR AND HOST, MOODY BIBLE NETWORK

> *"Mike Arnold's style of teaching is a type that you wouldn't like him to stop."*
>
> **REV. DR. MARSHALL UBA** — PRESIDENT, INTERNATIONAL FELLOWSHIP OF COVENANT CHURCHES

> *"Mike Arnold brings passion to life in your listeners."*
>
> **PETE CHAGNON** — RADIO HOST, NEW LIFE FM

SELECTED MEDIA

FOX NEWS · CHANNELS TELEVISION · NEWSWEEK · DAILY MAIL · SECURING AMERICA · MOODY RADIO · PUNCH NIGERIA · SAHARA REPORTERS · GUARDIAN NIGERIA · BUSINESSDAY · DAILY TRUST

More than 70 appearances since October 2025. Full coverage index and clips on request.

CREDENTIALS

- Two #1 bestsellers — *EPICENTER* (#1 in three Amazon categories in three days, no paid marketing) and *The Alignment Imperative*
- Executive producer, *Me & Ms. Hanatu*, in post-production
- Executive MBA in strategic leadership, #2-ranked U.S. program
- Signed letter of commendation from former President Goodluck Jonathan, April 2024

PLATFORM AND ACCESS

- Keynoted two congressional briefings; one briefing video drew 2.1 million views
- Seat on a Washington policy working group on Nigeria strategy
- 358,263 organic followers across five platforms, no paid advertising
- Mayor of Blanco, Texas, 2023–2025; founder of a statewide TV news network at twenty-eight

BOOKING

Tell us the date, the room and the audience.

Mike answers speaking and hosting inquiries personally, same day where he is in the country and has signal.

WHAT TO SEND

- Organization and city
- Date, or the window you are working in
- Audience — who they are and roughly how many
- Format — general session, breakout, service, screening, retreat
- Your budget range

The budget field is the one people leave off and the one that gets you an answer fastest. Fees are scaled to room, format and travel, and quoted on inquiry.

STANDARD TERMS

- The fee covers the keynote and Q&A. Additional sessions, panels, workshops, breakfasts and media appearances are arranged separately
- Travel, ground and lodging billed at cost. Travel for two on international dates
- Books available to hosts in bulk at a discount, delivered before the event
- Host grants permission to record, and shares a copy of any recording made
- Fifty percent on signing, balance on the day

IN THE ROOM

Mike runs his presentations off an iPad, so the one thing worth sorting in advance is a way to cast or connect by cable. Mics, lecterns, staging — whatever you have. He has spoken in barns, in tents and on big stages, and he is not particular.

WATCH THE REEL

Point a phone at the code, or go to **mikearnold.org/keynote-speaking**. The reel, the full talk list and booking are all on that page. Program committees are welcome to pass it around.

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